

2010 BIG EAST CAREER FAIR GUIDE






Friday, March 12, 2010
Madison Square Garden • New York



Showcase your recruitment message by placing an advertisement in the OFFICIAL Career Fair Guide published exclusively for the Big East Career Fair.

Don't miss out on an opportunity to show your support of the Big East Career Fair and reach all of the career-minded attendees through our official guidebook.

Here are just a few of the benefits to participating in the *Career Fair Guide*:

-  Promote your organization's visit
-  Stand out among your competitors
-  Attract students to your booth

Past Sponsors Include:

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Advertising Rates

Quarter Page, B&W \$ 495
Half Page, B&W \$ 745
Full Page, B&W \$ 1,195
Half Page, 4-color \$ 1,960
Full Page, 4-color \$2,410

Deadlines

Space Reservation Deadline:
February 10, 2010

Materials Deadline:
February 17, 2010

ADVERTISING SPACE RESERVATION FORM *for* 2010 BIG EAST CAREER FAIR GUIDE

RESERVE YOUR SPACE

Complete this form and return via fax to: 630.938.0201

- Quarter Page, B&W \$ 495
- Half Page, B&W \$ 745
- Full Page, B&W \$ 1,195
- Half Page, 4-color \$ 1,960
- Full Page, 4-color \$ 2,410

ORDER TOTAL \$ _____

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Materials Deadline:

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SPONSORSHIP CONTACT

HECTOR BARRERA

Phone: 812.335.1260

Fax: 630.938.0201

Email: hector@CRMpubs.com



COLLEGE RECRUITMENT MEDIA

205 1/2 W. State Street, Suite C
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Date _____ Payment Options: Bill Me Charge

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Address _____ City _____ State _____ Zip _____

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Signature _____

(Your signature here makes this an order. No cancellations 7-days prior to space close.)

Credit Card Information: VISA MASTERCARD AMERICAN EXPRESS

Name on Card _____

Credit Card No: _____ Exp. Date _____

V-Code _____ *(Last 3 digits of number back of MC/Visa card or 4 digit number on front of AmEx)*

Payment terms are net 30 days.

Publisher reserves the right to suspend agency commission for past due invoices.
Cancellation orders must be received, in writing, 7 days prior to the space reservation deadline.

**Please see
Technical
Specifications
for submitting
your ad materials
on next page**

MECHANICAL SPECIFICATIONS *for* 2010 BIG EAST CAREER FAIR GUIDE

Full Page

Trim Size8.25" x 10.875"
Image Area7.25" x 9.75"
Bleed Size8.5" x 11.125"

Half Page

Horizontal Image Area7.25" x 4.75"
Vertical Image Area.3.5" x 9.75"

Quarter Page

Vertical Image Area.3.5" x 4.75"

Live Area

Keep vital copy at least .25" from gutter or any trim edge.

FORMATS

PDF

PDF files with all fonts embedded and high-resolution graphics (grayscale TIFFs at 300 dpi, and lineart at 1200 dpi). They may be submitted via email, sent on CD, or uploaded to our website at www.crmpubs.com/sales/artwork. If you choose the PDF/X-1a:2001 format, the embedding will be done for you.

Quark Documents

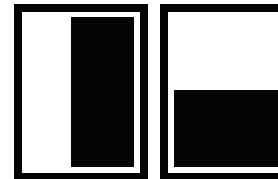
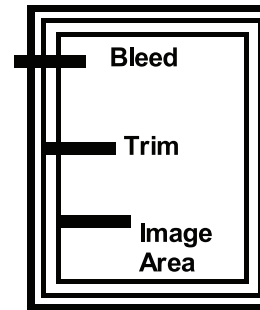
Quark version 6.5 documents should be submitted on disk. Include all the supporting, high-resolution artwork (TIFF and EPS) and fonts for the document.

InDesign Documents

InDesign documents should also be submitted on disk with all supporting, high-resolution artwork and fonts.

Color Ads

To ensure proper reproduction, we ask that you please supply an industry-standard press proof for all color advertisements.



Please direct all ad materials or technical questions to:

NAN MELLEME
Phone: 262.605.9020
Email: nan@CRMPubs.com

You can submit ad materials online at:
CRMPubs.com